

FACITY

Making-Of

Equipment

- Canon 40 D (or similar)
- 50mm (1,2 or 1,4 or 1,8)



Location

- Bright room with clean walls



Shooting

- Frontal position to the camera
- No smile
- Pure faces. No clothing, hair, glasses or jewelry visible
- Partial head shot
- Only daylight. No artificial light sources
- Aperture 2,8



PROCESSING

- Square format
- Optionally retouch
- Desaturate
- Contrasts
- Individual coloring (there is no rule, just keep it natural)



INFO

Further more questions? Please write to contact@facity.com

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